

**ECONOMIC DEVELOPMENT CORPORATION  
OF WAYNE COUNTY, INDIANA  
Board Meeting Minutes  
Monday, November 6, 2017**

**BOARD MEMBERS PRESENT:** Elzemeyer, Frame, Jackson, Russell, Salazar, Upchurch, Warner, Witte, Yaeger

**BOARD MEMBERS ABSENT:** Barrett, Leisure, Parker

**STAFF PRESENT:** Shaffer, Doty, Henry, Geres

**GUESTS PRESENT:** Hollenberg, Derek – Irongate Creative  
Huffine, Jeff – Irongate Creative  
Richards, Jeff – Irongate Creative  
Shuey, Mickey – Palladium-Item  
Sowers, George – EDC Attorney  
Taylor, Christine – Irongate Creative

**CALL TO ORDER**

Board Chair Jackson called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 4:00 p.m. on Monday, November 6, 2017 in the EDC board room.

**APPROVAL OF MINUTES**

Jackson stated the minutes from the October 2, 2017 board meeting were on pages 2-4 of the board packet. *Motion by Witte, second by Yaeger to approve the October 2, 2017 minutes as presented. Motion carried.*

**TREASURER'S REPORT**

**A. October 2017 Financial Report**

Elzemeyer reported on being under budget \$11,344.12 MTD for October and under \$107,780.94 YTD. He reported on items over budget for the month and year and stated they would all catch up by the end of the year, with the exceptions of 1369 – Long-Term Disability and 2215 – Equipment Supplies, which would need a transfers. *Motion by Witte, second by Frame to approve the October 2017 financials. Motion carried.*

**B. 2016 990**

Elzemeyer reported on the 990 prepared by Jennifer North of Rodefeld, Kassens, and North. *Motion by Warner, second by Salazar to approve the 2016 990 return as presented. Motion carried.*

**C. Transfers**

Elzemeyer reported on the requested transfers:

\$5.26 From 1368 Unemployment Tax to 1369 Long-Term Disability

\$1,000.00 From 3320 Contractual/Professional Svcs to 4441 Office Furniture & Fixtures

\$25.51 From 2247 Reference Books to 2215 Equipment Supplies

\$500.00 From Office Equipment to 4441 Office Furniture & Fixtures

\$2,500.00 From Office Equipment-Computers to 4441 Office Furniture & Fixtures

Shaffer noted the transfers to Office Furniture & Fixtures will cover the purchase of window coverings for the office that the executive committee approved at their last meeting. *Motion by Russell, second by Upchurch to approve the transfers as presented. Motion carried.*

#### **COMMITTEE REPORTS**

- A. Finance** – Elzemeyer reported the finance committee met on October 26<sup>th</sup>, reviewed the October GL, 990, budget draft, and transfers.
- B. Executive** – Jackson reported the executive committee also met on October 26<sup>th</sup> and heard updates on board appointments, closed out compliance on Primex Plastics, and heard updates on new and expansion projects.
- C. Industrial Park** – Warner reported the industrial park committee met on October 26<sup>th</sup>, discussed the wetland delineation report and heard updates on Gaar-Jackson and WWRSD.
- D. Nominating** - Witte reported the nominating committee met last week and they have proposed the following slate of officers for next year:
  - Tim Frame – Chair
  - Robert Warner – Vice Chair
  - Larry Parker – Treasurer
  - Sayward Salazar – Secretary*Motion by Elzemeyer, second by Upchurch to close the nominations. Motion by Russell, second by Yaeger to accept the nominations as presented by the nominating committee. Motion carried.*

#### **EDC STAFF REPORT**

**Geres** – Geres reported continuing to work on the budget, working on business attraction projects Tide and Swashbuckle, volunteering with the Wayne County Area Chamber of Commerce on the Taste of Wayne County and Business Expo and attending the Wayne County Foundation’s Women’s Conference.

**Henry** – Henry reported on National Manufacturing Day. Tours were held on October 6<sup>th</sup> and October 13<sup>th</sup>. Tours for Wayne County high school students were held at CIT, Sugar Creek, Hill’s Pet Nutrition, Ahaus Tool, Osborn, and Primex and all companies contributed a \$500 sponsorship for t-shirts and lunches for the students. He reported working on the Skill-Up Indiana grant and his role to engage employers as the State and Department of Workforce Development would like to see that employers are driving the grant process. Find a Job Friday initiative continues. He reported on community networking, attending 4 BRE visits alone, 3 with Valerie, for a total of 76 to date, and continues to work with 3 companies on expansion and 2 on compliance.

**Doty** – Doty reported working with Valerie Shaffer and Irongate Creative on marketing strategy, coordinating with Comstor on the launch of the mobile app for Hoosier Opportunity, attending a fall mixer of the Association of Realtors to host tours of the EDC and talk about what’s going on at the EDC and Hoosier Opportunity, providing a summary of EDC activities and initiatives to the Wayne County Area Chamber of Commerce for a publication they are developing, and working with Louise Ronald on a Brightside story about the upsurge in the local food movement.

**Shaffer** – Shaffer reported being very busy in October. She reported two new leads emerged: Project Boulevard and Project Swashbuckle. She worked with Umbaugh on projections on real value of incentives for TIF and also with the Mayor of Richmond and Richmond Redevelopment Commission. The consultants requested follow-up on environmental reports, soil borings, CAD file survey, and wetland delineations. She reported hosting a site visit for Project Tide with Japanese executives. The Mayor

attended to show his gratitude for their interest in our community and Dyron Dabney of Earlham's Japanese Studies program attended to report on Richmond's relationship with Japan and the initiative to use Earlham and Waseda University students as interns for local Japanese businesses. She reported on hosting 2 IEDC project managers with Joe and meeting with a couple of existing businesses. She continued to work with Joe on National Manufacturing Day and also continues to work with the industrial park committee on industrial park expansion.

#### **OTHER BUSINESS**

A. IronGate Creative Marketing Presentation

Jeff Huffine of IronGate Creative presented on an awareness campaign targeted at millennials to attract them back home to Wayne County. The costs of the campaign is \$17,232. *Motion by Russell, second by Witte to approve the contract as presented. Motion carried.*

#### **ADJOURNMENT**

Jackson adjourned the meeting at 5:32 p.m.

**NEXT BOARD MEETING – Monday, January 8, 2018  
at EDC of Wayne County, Richmond, Indiana at 4:00 pm**