

**ECONOMIC DEVELOPMENT CORPORATION
OF WAYNE COUNTY, INDIANA
Board Meeting Minutes
Monday, September 10, 2018**

BOARD MEMBERS PRESENT: Frame, Golden, Jackson, Leisure, Parker, Salazar, Templin, Warner, Witte, Yaeger

BOARD MEMBERS ABSENT: Barrett, Russell

STAFF PRESENT: Shaffer, Doty, Geres

STAFF ABSENT: Mitchell

GUESTS PRESENT: Paust, Ken – Wayne County Commissioners
Shuey, Mickey – Palladium-Item
Sowers, George – EDC Attorney

CALL TO ORDER

Board Chair Frame called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 4:02 p.m. on Monday, September 10, 2018 in the EDC board room.

OTHER BUSINESS

Real Estate Transaction – The board continued the discussion from the executive session about purchasing the Elder-Beerman building to gain control of the uses for the building for the downtown development. The resolution gives Valerie authorization to enter into a real estate transaction should our bid be received well. *Motion by Witte, second by Parker to approve the resolution as presented. Bob Warner and Sayward Salazar abstained. Motion carried.*

APPROVAL OF MINUTES

Frame stated the minutes from the August 6, 2018 board meeting were on pages 2-5 of the board packet. *Motion by Parker, second by Salazar to approve the August 6, 2018 minutes as presented. Motion carried.*

TREASURER'S REPORT

August 2018 Financial Report

Parker provided the treasury report. He reported on being under budget \$8,363.10 MTD and under budget \$70,358.12 YTD. *Motion by Warner, second by Jackson to approve the August 2018 financials. Motion carried.*

COMMITTEE REPORTS

- A. Executive** – Frame reported the committee met on July 26 and discussed 2 compliance reports and went back to the companies with questions. They also heard a business development and marketing update.
- B. Industrial Park** – Warner reported the committee met on July 26 and heard updates on WWRSD, the Beals-Moore contact for services in MIP Phase I, Gaar Jackson Road, RP&L substation, and industrial park expansion.
- C. Marketing and Communication** – Doty reported the committee met on August 16 and received a site plan and content on Home in Wayne and provided suggestions and revisions. She updated them

that the location and appointment had been set to shoot the Home in Wayne video. She updated the committee on the downtown banner project, Hoosier Opportunity testimonial video, marketing plans for 2018-2019, and the BSU digital campaign.

EDC STAFF REPORTS

Doty – Doty reported working on the video testimonial for Hoosier Opportunity and working on the website for Home in Wayne. Next she will reconvene with the business recruiters to go over the revisions and see if they have additional suggestions. She reported working on the banner project, but there were many broken brackets than need repaired. The project is still moving forward, but the timeline will be revised. She reported working on the Ball State University marketing project, making updates to the EDCWC website, and posting an article on Brightside written by Ron Oler about Dot Foods.

Geres – Geres reported working on the Shovel Ready certification process for the last remaining lot in Phase II of the Midwest Industrial Park, creating a property flyer for the 7 acres to the east of the Warm Glow Candle Factory Outlet on I-70, updating the website, and signing up the EDC to have a Hoosier Opportunity booth at the Wayne County Area Chamber of Commerce Business Expo.

Shaffer – Shaffer reported on two new attraction projects arising in August: Projects Tetrad and Juniper. She attended three BRE visits and one may result in a potential expansion project. She attended the IEDA site selector conference with Mitchell where they were able to interact with ten site selectors. She also attended the Japanese American Society of Indiana gala to celebrate Japanese investment. There are 260 Japanese companies in Indiana and together they employ over 250,000 people. She attended with Mayor Dave Snow, local Japanese company reps, and the Unnan Sister City delegation. The delegation was able to attend with sponsorships from the City of Richmond, EDC, and local Japanese companies. She reported working on workforce development initiatives including a strategy for the work ready community certification. She has met with all school districts and have talked to all of them about participating in National Manufacturing Day on October 5th. She has the final schedule of Find a Job Friday lined up and there will be six employers visiting all five schools this semester. Lastly, she is still working with WWRSD. Sugar Creek has hired an engineering firm, Jacobs Engineering, to look at a preliminary engineering report for both options and to be able to compare them both apples to apples. WWRSD board members are very appreciative of Sugar Creek hiring the firm and everyone hopes for a resolution by the end of the year.

ADJOURNMENT

Frame adjourned the meeting at 4:32 p.m.

**NEXT BOARD MEETING – Monday, November 5, 2018
at EDC of Wayne County, Richmond, Indiana at 4:00 pm**